



# Evening of Elegance 2026

"A Motown Christmas: When Soul Told the Story"

## DATE

Saturday, December 5,  
2026

## SCHEDULE

VIP 5:30 PM · Doors 6:30 PM ·  
Show 7 PM

## LOCATION

13334 Wallisville Road · Houston, TX  
77049

## EVENT SPONSORSHIP OPPORTUNITIES

### ALL SPONSORS RECEIVE — REGARDLESS OF LEVEL

- Logo on event signage, marketing & press releases
- Logo on website, landing page & email newsletters
- Logo on social media channels
- Logo on Sponsor Wall at event
- Signage on VIP reception tables
- Emcee acknowledgment during event

### CHOOSE YOUR LEVEL OF INVESTMENT

| Community Partner<br>Title Sponsor<br><b>\$35,000</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Executive Producer<br>Presenting Sponsor<br><b>\$10,000</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Producer<br><b>\$7,500</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Executive Director<br><b>\$5,000</b>                                                                                                                                                                                                                                                                                                                                                                 | Director<br><b>\$3,000</b>                                                                                                                                                                                                                                                                                                              | Headliner<br><b>\$2,000</b>                                                                                                                                                                                                                                |
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| <p><b>Event titled "A Motown Christmas Presented by [Sponsor]"</b></p> <p><b>BRANDING</b></p> <ul style="list-style-type: none"><li>• Naming rights across ALL event branding</li><li>• Centerpiece logo on Sponsor Wall</li><li>• Banner at ALL high-traffic points</li><li>• Tabling / booth opportunity</li></ul> <p><b>RECOGNITION</b></p> <ul style="list-style-type: none"><li>• Address ALL attendees from stage</li><li>• 5X solo posts (Socials)</li><li>• 3X all-sponsor thank you posts</li><li>• 2X dedicated Stories (Socials)</li><li>• Logo in ACA Newsletter (14,000+ subscribers)</li></ul> <p><b>TICKETS &amp; PERKS</b></p> <ul style="list-style-type: none"><li>• 20 VIP Tickets + VIP Lounge access</li><li>• Full Color 4-Page Playbill Layout</li><li>• 2 complimentary 6-hr facility rentals</li></ul> | <p><b>ACA's Volunteer of the Year Award Presented by: [Sponsor]</b></p> <p><b>BRANDING</b></p> <ul style="list-style-type: none"><li>• Prominent logo on Sponsor Wall</li><li>• Banner at high-traffic points</li><li>• Tabling / booth opportunity</li></ul> <p><b>RECOGNITION</b></p> <ul style="list-style-type: none"><li>• Address VIP reception attendees</li><li>• 3X solo posts (Socials)</li><li>• 2X all-sponsor thank you posts</li><li>• 1X dedicated Story (Socials)</li><li>• Logo in ACA Newsletter (14,000+ subscribers)</li></ul> <p><b>TICKETS &amp; PERKS</b></p> <ul style="list-style-type: none"><li>• 15 VIP Tickets + VIP Lounge access</li><li>• Full Color 2-Page Playbill Layout</li><li>• 1 complimentary 6-hr facility rental</li></ul> | <p><b>BRANDING</b></p> <ul style="list-style-type: none"><li>• Featured logo on Sponsor Wall</li><li>• Logo in ACA Affiliated Publications</li></ul> <p><b>RECOGNITION</b></p> <ul style="list-style-type: none"><li>• Public recognition at VIP reception</li><li>• 1X solo post (Socials)</li><li>• 2X all-sponsor thank you posts</li></ul> <p><b>TICKETS &amp; PERKS</b></p> <ul style="list-style-type: none"><li>• 8 VIP Tickets</li><li>• 1-Page Full Color Playbill Ad</li><li>• Film Room rental (6 hrs, holds 75)</li></ul> | <p><b>BRANDING</b></p> <ul style="list-style-type: none"><li>• Logo on Sponsor Wall</li></ul> <p><b>RECOGNITION</b></p> <ul style="list-style-type: none"><li>• Public recognition at VIP reception</li><li>• 1X all-sponsor thank you post (Socials)</li></ul> <p><b>TICKETS &amp; PERKS</b></p> <ul style="list-style-type: none"><li>• 6 VIP Tickets</li><li>• ½-Page Color Playbill Ad</li></ul> | <p><b>BRANDING</b></p> <ul style="list-style-type: none"><li>• Logo on Sponsor Wall</li></ul> <p><b>RECOGNITION</b></p> <ul style="list-style-type: none"><li>• 1X Social Media thank you post</li></ul> <p><b>TICKETS &amp; PERKS</b></p> <ul style="list-style-type: none"><li>• 4 VIP Tickets</li><li>• ¼-Page Playbill Ad</li></ul> | <p><b>BRANDING</b></p> <ul style="list-style-type: none"><li>• Logo on Sponsor Wall</li></ul> <p><b>TICKETS &amp; PERKS</b></p> <ul style="list-style-type: none"><li>• 1 large 8ft Feather Banner at high-traffic point</li><li>• 2 VIP Tickets</li></ul> |

The Anderson Center for the Arts is a non-profit 501(c)(3) organization. All donations are fully tax deductible.

## VIP Catering Sponsor

**\$3,000**

Covers VIP reception catering for the evening.

*Receives Director Level Benefits · 1 Available*

## Promotional Sponsor

**\$1,500**

Covers paid media and public announcements for the event.

*2 VIP Tickets · All-Sponsor Mention · Playbill Mention · 1 Available*

## Photography Sponsor

**\$1,000**

Covers professional event photography for the full evening.

*2 VIP Tickets · All-Sponsor Mention · Playbill Mention · 1 Available*

## Sound Sponsor

**\$1,000**

Covers sound production for the Red Carpet and/or VIP reception.

*2 VIP Tickets · All-Sponsor Mention · Playbill Mention · 1 Available*

## Wine Sponsor

**\$1,000**

Covers wine service for the VIP reception and event.

*2 VIP Tickets · All-Sponsor Mention · Playbill Mention · 1 Available*

## Print Sponsor

**\$800**

Covers all event printing including playbills and programs.

*2 VIP Tickets · All-Sponsor Mention · Playbill Mention · 1 Available*

## VIP Swag Bag Sponsor

**\$800**

Covers curated swag bags for all VIP guests.

*2 VIP Tickets · All-Sponsor Mention · Playbill Mention · 1 Available*

## Liquor Sponsor

**\$750**

Covers liquor for the Open Bar during the event.

*2 VIP Tickets · All-Sponsor Mention · Playbill Mention · 1 Available*

## 360 Photo Booth Sponsor

**\$525**

Covers the interactive 360 photo booth experience.

*2 VIP Tickets · All-Sponsor Mention · Playbill Mention · 0 Available*

**SPONSORED**

## Black Santa Sponsor

**\$525**

Covers the beloved Black Santa experience for the evening.

*2 VIP Tickets · All-Sponsor Mention · Playbill Mention · 1 Available*

## Design Sponsor

**\$500**

Covers event decorating including decorations, design, installation, and removal.

*2 VIP Tickets · All-Sponsor Mention · Playbill Mention · 1 Available*

## Arts Reaching All (ARaY)

**ACA OUTREACH INITIATIVE**

Engagement with the arts enhances mental health and enriches quality of life. Yet those most vulnerable frequently face barriers to accessing artistic experiences.

The Anderson Center's Arts Reaching All (ARaY) program addresses this disparity by offering complimentary tickets to shows and exhibitions throughout the year, ensuring that everyone can benefit from the transformative power of the arts.

By supporting Arts Reaching All (ARaY) during Christmas, you help ensure that the joy and wonder of the season are accessible to all.

### EVENING OF ELEGANCE TICKET PRICING

**\$55**  
EARLY BIRD

**\$65**  
GENERAL

**\$100**  
VIP